

# Women's Caucus for Art of Georgia Newsletter



February 2010

## Welcome to 2010

Here is a short recap of the January Board Meeting at Sycamore Place Gallery, Sunday the 24th. Thank you, to all those who were able to attend the meeting, your participation was very informative and outright enjoyable. It was such a helpful and successful afternoon that board plans to have more open meetings this coming year. So look for that information in your newsletters.

Some items I would like you to know about:

### Membership:

We will be adding the option to join online and pay through Paypal.

### Newsletter:

We would like to request our members to send in write ups on exhibits, events or other items that you have found interesting.

### Exhibits:

If you have an interesting venue or theme for future exhibits: let Barb Rehg know at [brehgstudios@bellsouth.net](mailto:brehgstudios@bellsouth.net).

### Book Club:

We are changing the name to more accurately describe what we actually do. We tend to use our book choices as a jumping off point for discussions. We do not use a structured format that some think of when one mentions book club. So we hope you will consider attending next time.

As a side note: the downpour made an interesting sound track to our discussions. But we still got so much discussed.

I would like to take this opportunity to thank those members who have provided the ideas, time and effort that made 2009 for WCAGA.

Thank you  
Barb Rehg  
Pres. WCAGA



L to R: Barb Rehg, Susan Ker-Seymer, Heidi Rolla



L to R: Yosafa Deutsch, Ann Rowles

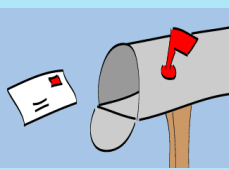


L to R: Marie Weaver, Barb Rehg

## Newsletter News

I would like to invite everyone to think about writing for the newsletter. Have you seen a great exhibition you want to share your thoughts on? Have you read something that really got your juices going? Share your thoughts with the rest of the membership.

This month the deadline for newsletter submissions will be early, February 22. This is due to a short month and because I'm going on vacation. Send your submissions to me at [yosafaleah@yahoo.com](mailto:yosafaleah@yahoo.com).



Have you renewed yet? It's never too late send your dues to:  
Treasurer  
Women's Caucus for Art of Georgia  
P.O. Box 8033  
Atlanta, GA 31106

## WCAGA TWENTYTEN

2010 is the tenth anniversary for the Georgia chapter of the Women's Caucus for Art.

We are focusing this year on celebration, growth and the ever present need to assess our place: culturally, politically, socially, organizationally and physically and how we might respond to the demand for re examination. This process creates tension, excitement and an openness that produces wonderful results.

In the process of change there is a transitional state that occurs. The work that an artist develops during this time is often the catalyst for new series, new media or new concepts.

This WCAGA Member show will be a multi media exhibit showing works from our artists' transitional phases.

### Calendar

Exhibit Dates: March 25 – April 16, 2010

Submission Deadline: Application, fee and images – Friday, February 19, 2010

Image notification: February 22, 2010

Hand Deliver Work: Friday, March 19, 2010 – 10 to noon

Artists Reception: Thursday, March 25, 2010 - 5 to 7pm

Show Closes: April 16, 2010

Pick up Work: April 17, 2010 - 10 to 12 noon

For more information download the prospectus at <http://wcaga.org/Newsletter.html>.

## ART SHARE

**When:** Tuesday, February 16th, 7:00 pm

**Where:** The home and studio of Kathy Meliopoulos, 1886 Fisher Trail ATL 30345, near the big Greek church where the festival is, close to the intersection of Clairmont Rd. and Briarcliff Rd. It's right off I-85 exit 91 Emory/Decatur/Clairmont Rd.

Please bring an appetizer or nibble (and if you like, a beverage of your choice) .....WCA will provide some soft drinks.

Please RSVP to Kathy Meliopoulos at [k\\_mel1953@hotmail.com](mailto:k_mel1953@hotmail.com) (404)325-0863 so that she can get an idea of attendees  
Guests and prospective members are welcome to attend.

The program, ART SHARE, is a forum for members of WCAGA to show their work for the purpose of gaining feedback and insight, and to network with other artists and art professionals. Please email me if you would like to host an ART SHARE, have a suggestion for a venue or format, or would like to be involved in hosting in some way.

Susan Ker-Seymer,  
[susanks@gmail.com](mailto:susanks@gmail.com)

Look for future info in our newsletter on a Drawing Marathon, the ultimate Art Share experience!!

## BOOK SALON (aka Book Club)

The WCGA Book Club will now be called, the "Book Salon". The reason for this change is to have the name more accurately describe what we actually do in this activity. We assemble as a group of artists to have a discussion about a reading.

We assign a reading that should interest artists. We meet in member's homes. We rarely analyze the writing as much as have a discussion of the topic or content.

Two past meetings have had the format of a "facilitated" gathering. Someone assigns a reading of a chapter of a book; we try to make a digitally available copy of that chapter; that someone then also facilitates the discussion of that topic.

Other formats revolve around a subject or particular artist, and attendees come prepared to share their thoughts, readings or materials about that topic.

Some meetings focus on a book. Selections vary in content from novels, concepts, biographies, philosophies, mediums, art history and criticism.

The first Book Salon of 2010:

**When:** Tuesday, February 23rd, 7:00 pm

**Where:** The home of Gerry Sattelle, 3208 Lanier Dr., Atlanta 30319. It is not necessary, but try to call or email if you can join this gathering: 404-405-5726, [gerrysattelle@gmail.com](mailto:gerrysattelle@gmail.com).

The reading will be "A Whole New Mind: Why Right-Brainers Will Rule the Future", by Daniel H. Pink.

The other 2010 scheduled Book Salon meetings will be May 18th, August 24th and October 26th.

### Do you have something good to discuss?

We are looking for folks to facilitate our book salon. If you have a book, chapter, article, or artist that you would like to lead a discussion about please email [gerrysattelle@gmail.com](mailto:gerrysattelle@gmail.com).

## ART MATTERS

courtesy Flora Rosefsky

Each month the WCA-GA newsletter would like to share some of our member's views and philosophy in answering a particular question related to the visual arts because "art matters".

Art Matters question for the this month:

Why do you work in a particular media and what do you like most about it?

Send a brief response to Yosafa Deutsch, newsletter editor, by February 20th [yosafaleah@yahoo.com](mailto:yosafaleah@yahoo.com) She will select one or more responses.

If you have a question you would like to post to the membership for a future month let Yosafa know.

## Call to Artists

### Art on Paper 2010

The Weatherspoon Art Museum is currently accepting submissions for its biennial exhibition, "Art on Paper 2010." Download entry form at <http://weatherspoon.uncg.edu/>.

### Hambidge Fellowship

During the application process, if an artist lives in Fulton County, he or she can ask to be considered for the Fellowship. The artist doesn't have to do anything else except provide proof of Fulton County residency if chosen, and agree to donate a piece to the Fulton County Arts Council or credit them for assisting with a public exhibition of work within a year's time. The Fellowship usually covers the fee for a two-week stay at Hambidge plus a stipend for each week. Clearly, the artist must be prepared to pay for the residency if he or she isn't chosen for the Fellowship, the cost of which is \$150 per week. The Fellowship is only available to first-time Hambidge residents.

Please pass this on to Fulton County artist friends. The next application deadline is April 15. More information about Hambidge can be found at <http://www.hambidge.org>

### Paste-up 2010: A juried exhibition of small format collage

June 26, 2010 through July 18, 2010

An juried exhibition of small format collage to be presented at the ALL Arts Gallery in Lowell, Massachusetts.

To download the prospectus and entry form, check for news about the show or see the last 2 exhibitions visit: <http://www.paste-up.com>

We are ready for submissions to the 2010 show. This year we will be in a larger gallery and can accept work up to 20" on the longest side, and there is no limit to the depth of a piece. Also, there is absolutely no limitations on what materials can be used.

### Artists: Developing Your Marketing Strategy - 1 day Workshop

Do you feel frustrated or lack confidence in marketing your artwork? Don't even know how to get started or need some ideas on taking things to the next level? You won't get different results doing the same things over and over. It's time to try a new approach.

Learn the fundamentals of marketing and how to apply them to your art career. Topics include how to position your art and identify your target audience, where to reach your audience including galleries and many other options, licensing, pricing and how to evaluate marketing opportunities. Once you understand how things work, it's a lot easier- you can do it!

Date: Saturday March 20, 2010 (10AM-5PM) at the Atlanta Artists Center

Class Size: Class size is limited to 15, register early!

Cost: \$150 workshop fee (\$125 for AAC members)

Instructor: Pat Fiorello, a full time professional artist for the past 8 years with 20 years prior marketing experience and an M.B.A. from the Harvard Business School. Pat will translate the mysteries of marketing into something that is easy to understand and apply to your own art career.

To register: Mail check payable to AAC to Pat Fiorello 341 West Wieuca Rd. Atlanta, GA 30342

Questions: Contact Pat at 404-531-4160 or [patfiorello@aol.com](mailto:patfiorello@aol.com), [www.patfiorello.com](http://www.patfiorello.com)

### The Hudgens Prize

The Hudgens Prize is a visual arts competition and juried show, open to all artists currently living full time in Georgia and age 18 or older. A \$50,000 cash award and an invitation for a solo exhibition will be given to one selected Georgia artist, and the Finalist's Exhibition will include works by 5 to 10 artists, chosen by the jurors. Visual artwork of any medium will be considered, but must meet certain size and weight criteria. Works previously exhibited at The Hudgens Center for the Arts are ineligible and all work must have been completed within the last two years.

Deadline June 4, 2010. Visit [http://thehudgens.org/?page\\_id=168](http://thehudgens.org/?page_id=168) for more information.

# Workshops

## An Art and Gastronomy Workshop

Dinan, France

3rd-12th May, 2010

More information can be found at <http://www.jeanninecook.com/news-projects.php>.

No matter what your medium, plein air painting is a terrific way to improve as an artist. Faced with a complex scene and changing light, you are forced to work quickly and decisively, making you a more accurate and observant artist. Not only will you remember the place more vividly after painting or drawing it, but you will have had an exhilarating time improving your skills.

By working plein air each day, you will find that you strengthen your sense of composition and colour to produce better art. The plein air time will be complemented with critique sessions. These will equip you with tools better to assess your own future work, a key step to continued successful artistic growth.

This painting holiday is for serious artists at every level of experience, from beginner to professional, using the medium of your choice. The goal is to have a memorable, exciting experience in an area of great beauty, history and diversity.

Artist Jeannine Cook will lead the group. She herself spent six weeks working plein air in this area of Brittany in late 2008 as a result of being awarded an Artist Residency from Les Amis de la Grande Vigne Foundation in Dinan, Brittany.

## WCA News

### Join WCA in Chicago for our Out of the Box CONFAB 'From the Center'

Thursday, February 10 – Monday, February 15, 2010

Join us in the 'Center' of the country for five days of art, networking, sharing, exploring and growing. It has been over 10 years since WCA and CAA have descended on the windy city. During those years, Chicago has grown into a thriving art 'center' -- from the "Loop" art districts to the Chicago Cultural Center (home to this year's WCA Lifetime Achievement Awards) and Millennium Park. "One of the unique characteristics of Chicago is there's always been a very pronounced effort to not be derivative, to not follow the status quo," said Pennsylvania Academy of Fine Arts curator Bob Cozzolino. Like Chicago, the WCA CONFAB in Chicago will be just that, an 'out of the box', energizing experience. From the thought provoking panels to the welcome reception featuring the premiere viewing of cutting edge selections from our national Video Arts competition, to the 'Centering' workshop and the bus tours that will focus on the emerging and highly touted art scenes including Women Made Gallery, the National Museum of Mexican Art and Hyde Park Center, WCA's CONFAB will wow you with an array of great art experiences.

Find the registration form at <http://www.nationalwca.org/>

## National WCA Website

- Get the latest information on National activities and benefits at <http://www.nationalwca.org>
- You may also link your website to the Member's Gallery Page by emailing our National Administrator, Karin Luner at [info@nationalwca.org](mailto:info@nationalwca.org)
- To enter the members' only area you must have your member number and password. If you have lost this or haven't received it, contact Ann Rowles [annrowles@comcast.net](mailto:annrowles@comcast.net)

## General Chapter Info

**Check out WCA-GA's website:** <http://www.wcaga.org>. If you want us to include a link to your website. Notify Ann Rowles [annrowles@comcast.net](mailto:annrowles@comcast.net).

**We're on Facebook,** too! The WCA-GA has a group page on Facebook! Please join us and encourage your friends to do so, too. We will be posting notices of upcoming events and offering the chance to comment and discuss related topics.

## Send Your Photos and Invites

Send photos and your exhibit invitations to Archives, P.O. Box 8033, Atlanta, GA 31106. Please label your CD with your name, date and title for the content. If sending a jpeg attachment, convert it a low-res image (max 300 dpi) and email it to Angie Dachs [angiedachs@yahoo.com](mailto:angiedachs@yahoo.com).

## Visit WCA-GA Blog <http://wcageorgia.blogspot.com/>

This is a great way to communicate all month long. Check out members' postings on our activities and add your comments! To learn how to post to this blog contact Ann Rowles, [annrowles@comcast.net](mailto:annrowles@comcast.net), or Kym Hepworth, [moxiebean@comcast.net](mailto:moxiebean@comcast.net). Both women have administrative privileges and can issue invitations to anyone who requests one.

Invitations were sent out to join the new Flickr WCAGA group page. The Flickr WCAGA group page allows current members to upload images. There is also a private discussion board for members. Check out <http://www.flickr.com/groups/wcaga/>. If you have any questions, please feel free to email Kym Hepworth at [moxiebean@comcast.net](mailto:moxiebean@comcast.net).